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United East Lothian Agricultural Society

**HADDINGTON SHOW - SATURDAY 2nd July 2022**

East Fortune, North Berwick, EH39 5LP

**PROMOTE YOUR BUSINESS BY TAKING AN ADVERT IN OUR PROGRAMME,**

**PUT YOUR COMPANY BANNER UP RINGSIDE,**

**OR SPONSOR A CLASS OR AREA**

**ADVERTISING & DONATION OPTIONS**

**ADVERTISING**

***Main Ring Banners***

***(Your business banner displayed at the edge of the Main ring)*** £135

***Gilmerton Ring Banners***

***(Your business banner displayed at the edge of the Gilmerton ring where cattle*** £110

***Judging and various demo’s take place)***

***Horse Ring Banners***

***(Your business banner displayed at the edge of one of the horse rings)*** £85

*It is the responsibility of sponsor to deliver their banner to the GSB offices before the show, and collect from the show field after the show*

***Advertising in the Show Programme***:

Full Colour ½ page £120

Full page £185

Inside front cover full page £270 (Reserved)

Inside back cover full page £270 (Reserved)

Outside back cover full page £320 (Reserved)

Black and white ½ page £100

Full page £150

***Website:***

If you wish to advertise on the new Haddington Show website, please contact our sponsorship co-ordinator to discuss options (details below).

**DONATION**

General donation to show overheads £50+

Name to be printed in list of sponsors in catalogue

Entry tickets to show - number dependent on level of donation

**SPONSORSHIP OPTIONS**

Sponsor a class or a section:

***COUNTRYSIDE SECTION*** POA

Opportunity to sponsor Countryside Section

Display own banner at Countryside Tent, name in catalogue at Countryside section and in sponsors list

2 entry tickets to show

***CHILDREN’S TENT*** Reserved

Opportunity to sponsor children’s entertainment tent

Display own banner at Children’s Tent, name in catalogue at Children’s section editorial and in sponsors list

2 entry tickets to the show

***CHILDREN’S FANCY DRESS*** Reserved

Mention in the programme

Mention at time of judging and the opportunity to be there

1 Entry ticket to the show

***PRODUCE & CRAFT TENT*** POA

Opportunity to sponsor the popular Produce and Crafts tent

Display own banner at the P&C tent, name in catalogue at P&C section editorial and in sponsors list

2 entry tickets to the show

***FOOD MARQUEE***

Opportunity to sponsor the Food Marquee, where local food stalls are located and POA

cookery demonstrations take place.

Display own banner in the marque, name in catalogue and in sponsors list.

2 entry tickets

***FOOD ZONE*** POA

Opportunity to sponsor the area of the show dedicated to on site food sales

e.g. steak rolls, take-away tea/coffee etc.

Display own banner in the zone, name in catalogue and in sponsors list

1 entry ticket to show

***BAR***

Sponsorship of the bar area POA

Name in catalogue

Banner displayed in bar

***VINTAGE TRACTORS*** POA

Opportunity to sponsor the Vintage Tractor area at the show

Name to be printed in catalogue next to relevant class

2 Banners around the Vintage Tractor Section

2 entry tickets to show

***LIGHT & HEAVY WEIGHT HORSES*** £50

Per class covers prize money and rosettes

Name to be printed in catalogue next to relevant class

***CATTLE – COMMERCIAL*** £50

Per class covers prize money and rosettes

Name to be printed in catalogue next to relevant class

Company banner around cattle area

***SHEEP*** £100-£150

Per section covers prize money and rosettes

Name to be printed in catalogue next to relevant class

Company banner around sheep area

The option is also available to sponsor the entire sheep section.

***DOG SHOW*** Reserved

Opportunity to sponsor complete dog show

Covers rosettes, & opportunity to present championship

Name to be printed in catalogue next to relevant section

1 entry ticket to show

***CROP COMPETITION*** Reserved

£50 Per class (8 classes available)

Name in catalogue in sponsors’ section

Opportunity to present prizes at Autumn Prize Giving

***MEMBERS' CAR PARK*** Reserved

Sponsorship of the Members' Car Park

Mention in the catalogue

Banner in members' car park area

1 entry tickets to the show

***PUBLIC PARKING/CAR PARK*** Reserved

All parking attendants to wear an item of clothing promoting your business e.g.

cap or hi-viz jacket (included in cost)

Banner in car park area

Name in catalogue

2 entry ticket to show

***INDIVIDUAL MAIN RING ENTERTAINMENT/DEMONSTRATIONS*** POA

Sponsorship of individual acts in the main ring

Name in the catalogue

Mentioned over the micro phone when the act in the main ring

1 entry ticket to the show

***LAVATORIES*** £80

Your posters on display in the lavatories

Banner on display on outer side of lavatories

Name in the catalogue

N.B. Please note that the above sponsorship packages do not include being able to use that space, area or facility as your own trade stand space. If you would like to take some trade stand space in addition to a sponsorship package then please speak to us about an overall package, as there may be scope for us to position your trade stand space adjacent to, or near to, the area you are sponsoring to give you added visibility.

**WHAT TO DO NEXT:**

If you are interested in any of the above, please contact our sponsorship co-ordinator, Sandra Watson, on **sponsorship@haddingtonshow.co.uk**, to discuss your requirements.

**THANK YOU FOR YOUR SUPPORT**